



**East Coast Forum Agenda  
Duke University Marine Lab  
May 10-13, 2011**

**Important Contact Information**

- Hotel:** Beaufort Inn  
101 Ann Street  
Beaufort, NC 28516  
(252) 728-2600
- Meeting:** Duke University Marine Lab  
Repass Center
- Travel:** Connie Garrett, Travel Consultant  
Cardinal Travel Service  
(919) 433-0022, ext. 15
- Staff:** Kim Gordon (858) 204-6175  
John Henderschedt (206) 390-0273  
Meghan Jeans (415) 215-4981  
Katie Latanich (919) 451-6591  
Whitney Tome (240) 606-4625

**Forum Objectives**

This Forum will explore data collection and monitoring, with a focus on catch accounting in commercial, for-hire and private recreational fisheries. Specifically, participants will:

- Identify outcomes and goals of catch accounting, as pathways for providing guidance to the state and federal agencies, regional partners and service providers involved in the design, analysis and/or implementation of catch accounting programs
- Explore the broader context of catch accounting, including the costs associated with scientific and management uncertainty, the benefits of improved accountability, and the importance of accurate and credible fishery dependent data
- Gain exposure to catch accounting challenges, solutions and funding strategies in a range of fisheries
- Evaluate priorities for data timeliness, resolution and other characteristics relative to catch accounting goals, and understand how goals and data collection priorities can inform the development of a catch accounting strategy
- Understand the range of catch accounting strategies, the information each strategy can yield, the ways data sources can be combined, and the characteristics, constraints or challenges of a fishery that make each strategy appropriate

**Tuesday, May 10th**

*Meeting location: Repass Center, Duke Marine Lab*

- 1:00 and 1:30 PM**     **Shuttle from Beaufort Inn to DUML**
- 1:00 - 2:00 PM**     **Light lunch reception**
- 2:00 - 2:15 PM**     **Initial welcome and opening remarks**
- *Katie Latanich, FLSF Policy Analyst*
  - *John Henderschedt, FLSF Executive Director*
- 2:15 - 2:45 PM**     **Participant introductions**
- 2:45 - 3:15 PM**     **Introduction to reciprocity exercise**
- 3:15 - 3:30 PM**     **BREAK**
- 3:30 - 4:45 PM**     **Skills training session: fundamentals of survey sampling**  
*Dr. Cynthia Jones, Center for Quantitative Fisheries Ecology, Old Dominion University*
- 4:45 - 5:15 PM**     **Introduction to mind mapping**
- 5:15 PM**             **Shuttle from DUML to Beaufort Inn**
- 5:15 - 6:00 PM**     **BREAK**
- 6:00 - 9:00 PM**     **Informal welcome reception**  
*Location: North Carolina Maritime Museum  
315 Front Street, Beaufort*

**Wednesday, May 11th**

*Meeting Location: Repass Center, Duke Marine Lab*

- 7:00 - 8:00 AM**     **Breakfast at Beaufort Inn**  
Shuttle service between the Beaufort Inn and DUML will be provided at **7:45** and **8:15**.

- 8:30 - 9:15 AM Meeting overview and introductions**
- Welcome and opening remarks - *John Henderschedt, FLSF Executive Director*
  - Introduction - *Tim Profeta, Nicholas Institute for Environmental Policy Solutions, Duke University*
  - East Coast Forum overview - *Katie Latanich, FLSF Policy Analyst*
  - Participant and speaker introductions
- 9:15 - 10:00 AM Setting the Stage for Catch Accounting - Guiding Principles for Monitoring Programs**  
*Dr. Robert Trumble, MRAG Americas*
- 10:00 - 10:15 AM BREAK**
- 10:15 - 11:45 AM Presentations and panel discussion: Catch accounting goals, outcomes and tradeoffs**
- Catch Accounting Goals and Tradeoffs in Commercial Fisheries - *Martin Loefflad, Alaska Fisheries Science Center, NOAA Fisheries*
  - Recreational Catch Data Collection: Summary of Current Methods and Attributes of Data and Tradeoffs of Improvements - *Gordon Colvin, Office of Science and Technology, NOAA Fisheries*
- 11:45 - 12:30 PM Keynote Presentation**  
*Eric Schwaab, Assistant Administrator for Fisheries, NOAA Fisheries*
- 12:30 - 1:30 PM LUNCH**
- 1:30 - 3:30 PM Breakout Exercise: What are the goals of catch accounting?**  
Participants will utilize the mind mapping technique to:
- Develop a comprehensive definition of catch accounting
  - Identify goals and outcomes of catch accounting
  - Discuss the guidance fishery managers can provide to the state and federal agencies, regional partners and service providers involved in the design, analysis and/or implementation of catch accounting programs
- 3:30 - 3:45 PM BREAK**
- 3:45 - 5:15 PM Presentations and panel discussion: Catch accounting methods and design considerations**
- Catch Accounting Methods and Design Considerations for Commercial Fisheries - *Shawn Stebbins, Archipelago Marine Research*

- Designing a Recreational Angling Survey - *Dr. Cynthia Jones, Center for Quantitative Fisheries Ecology, Old Dominion University*
- Catching Accounting Methods and Design Considerations for For-Hire Fisheries - *Beverly Sauls, Fish and Wildlife Research Institute, Florida Fish and Wildlife Conservation Commission*

- 5:15 PM**                      **Shuttle from DUML to Beaufort Inn**
- 5:15 - 6:30 PM**              **BREAK - Walk to dinner in downtown Beaufort**
- 6:30 - 9:00 PM**              **Reception and Dinner**  
*Location: Blue Moon Bistro, 119 Queen Street in downtown Beaufort*

**Thursday, May 12th**

*Meeting Location: Repass Center, Duke Marine Lab*

- 7:00 - 8:15 AM**              **Breakfast at Beaufort Inn**  
Shuttle service between the Beaufort Inn and DUML will be provided at **7:45** and **8:15**.
- 8:30 - 9:45 AM**              **Interactive group discussion: Designing catch accounting programs for enforceability**
- *LCDR Gregg Casad, U.S. Coast Guard*
  - *Todd Dubois, NOAA Fisheries Office of Law Enforcement*
- 9:45 - 10:00 AM**              **BREAK**
- 10:00 - 12:00 AM**            **Presentations and panel discussion: Combining catch accounting strategies for cost effectiveness and data quality**
- Catch Accounting using Integrated Monitoring and an Audit Approach - *Shawn Stebbins, Archipelago Marine Research*
  - The MRIP For-Hire Electronic Logbook Pilot Study in the Gulf of Mexico - *Beverly Sauls, Fish and Wildlife Research Institute, Florida Fish and Wildlife Conservation Commission*
  - Considerations in the use of Angler Registries as Survey Sample Frames - *Gordon Colvin, Office of Science and Technology, NOAA Fisheries*
- 12:00 - 1:00 PM**              **LUNCH**

- 1:00 - 2:30 PM**      **Presentations and panel discussion: Financing tools and cost optimization strategies for data collection and monitoring**
- Funding data collection and monitoring: legal limits and latitude - *Meghan Jeans, FLSF Program Director*
  - Redesigning Alaska's Observer Program - *Martin Loefflad, Alaska Fisheries Science Center, NOAA Fisheries*
  - Making Data Collection and Monitoring Financeable - *Monica Jain, Manta Consulting Inc.*
- 2:30 - 2:45 PM**      **BREAK**
- 2:45 - 4:30 PM**      **Full group discussion: Current catch accounting challenges**  
*Facilitator: Whitney Tome, FLSF Coordinator*
- Goals:
- Discuss current catch accounting challenges and solutions with cross-regional relevance
  - Share perspectives on communicating with stakeholders about catch accounting goals, and providing guidance to state and federal agencies, regional partners and service providers
- 4:30 - 5:00 PM**      **Forum wrap-up**
- 5:00 PM**              **Shuttle from DUML to Beaufort Inn**
- 5:00 - 6:30 PM**      **BREAK - Walk to dinner in downtown Beaufort**
- 6:30 - 9:00 PM**      **Reception and Dinner**
- Friday, May 13th**
- 7:00 - 8:00 AM**      **Breakfast at Beaufort Inn**  
Shuttle service between the Beaufort Inn and DUML will be provided at **8:00 am**
- 8:00 - 12:00 PM**      **Field trip to Cape Lookout National Seashore (lunch provided)**
- 12:00 PM**              **Shuttle from DUML to Beaufort Inn**
- Afternoon**              **Free time/travel to airport**