

catch+create

Accelerator



OUR MISSION

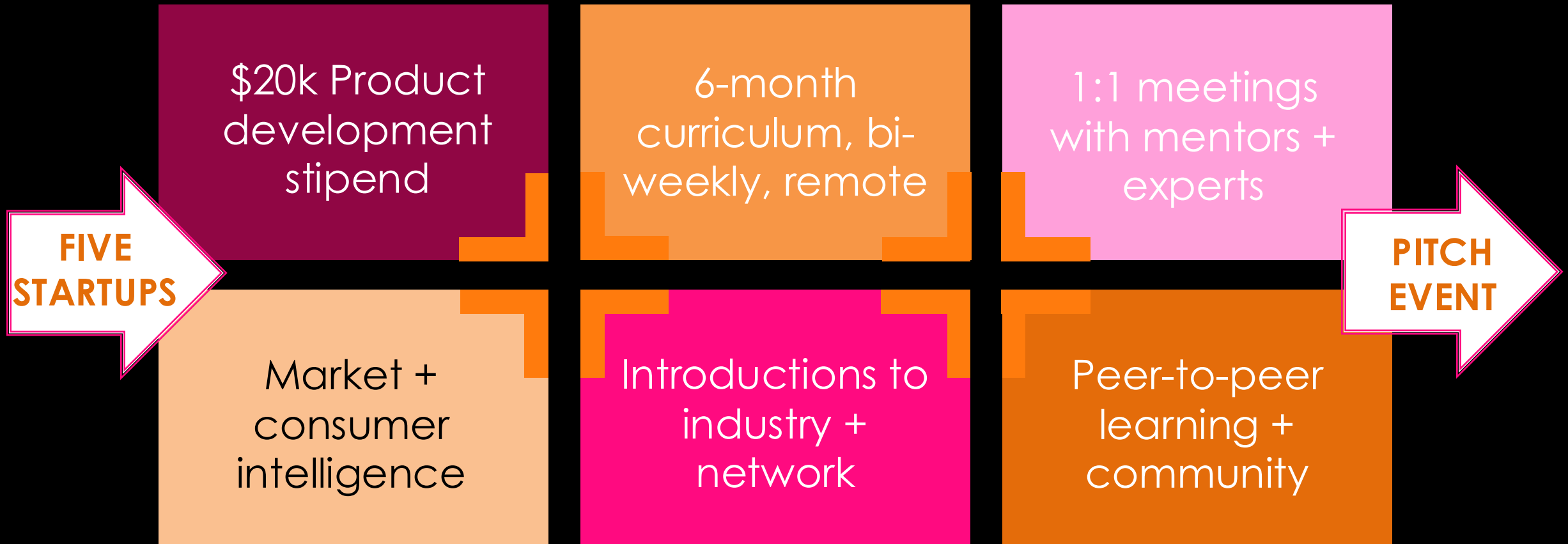
MORE
PRODUCT
INNOVATION

MORE
VALUE
ADDED

MORE
CONSUMER
NEEDS MET

MORE
VIBRANT LOCAL
FOOD SYSTEM

PROGRAM BENEFITS



== POST - PROGRAM SUPPORT



\$30k marketing support



Social media advertising \$



Photo and video assets



6-month PR retainer



2x trade shows



2-year PG membership

A decorative horizontal line consisting of three parallel lines in light orange, magenta, and orange colors, spanning the width of the slide.

ZERO EQUITY

ELIGIBILITY CRITERIA

- ✓ Use West Coast Groundfish in a value-added product in min. 50% of product range
- ✓ Available for program time
- ✓ Committed to sustainability
- ✓ Based in the US
- ✓ New startups or existing small businesses



TIMELINE



HELP US SPREAD THE WORD

Posters



1-pagers



Newsletter Materials



Social Media



Speaker



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