

## NATIONAL MARINE FISHERIES SERVICE STRATEGIC PLAN

The National Marine Fisheries Service (NMFS) and the leadership of the West Coast Region and the Northwest and Southwest Fisheries Science Centers have rolled out the West Coast Geographic Draft Strategic Plan (Agenda Item C.1.a, NMFS Report 1) and are soliciting Council and public feedback at this meeting. The plan builds off of the national [NMFS Strategic Plan for 2019-2022](#) with shared strategic goals to:

- *Amplify the economic value of commercial and recreational fisheries while ensuring their sustainability.*
- *Conserve and recover protected species while supporting responsible fishing and resource development.*
- *Improve organizational excellence and regulatory efficiency.*

The West Coast Geographic Strategic Plan captures the regional issues, challenges, and risks we face as well as proposed ways to prepare for and address them. NMFS will provide an overview of the plan to the Council and many of its Advisory Bodies and is interested in Council and public feedback before finalizing the plan in October 2019.

### **Council Action:**

- 1. Review the West Coast Geographic Draft Strategic Plan for 2020-2024.**
- 2. Provide comments to NMFS.**

### **Reference Materials:**

1. Agenda Item C.1.a, NMFS Report 1: West Coast Geographic Draft Strategic Plan 2020-2024.
2. If received, Public Comments are electronic only ([see e-portal](#)).

### **Agenda Order:**

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|--|-------------|
| C.1 National Marine Fisheries Service Strategic Plan   | Mike Burner |
| a. Reports and Comments of Management Entities and Advisory Bodies                             |             |
| b. Public Comment  |             |
| c. Review and Provide Comments on the West Coast Geographic Draft Strategic Plan for 2020-2024 |             |