# WEST COAST REGIONAL PLANNING BODY PFMC Update – March 2018

Agenda Item C.2.a

**Supplemental NMFS Presentation 1 (Werner)** 

**March 2018** 



WEST COAST RPB: RECENT EFFORTS . Ongoing forum for coordination & communication . Communications and Engagement Plan Sub-regional Planning Dialogs • Regional Ocean Assessment . West Coast Ocean Data Portal

> WEST COAST OCEAN DATA PORTAL



Communications & **Engagement Plan** 

> Prepared by Kearns & Wes January 2017



# WEST COAST RPB: DECEMBER 2017 ANNUAL MEETING



identifying 2018 priorities Coast

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- 3 days: Public meeting, Member meeting, Working groups Both retrospective and prospective discussion; focus on
- Northeast RPB Fed Lead provided tangible ideas for West



# WEST COAST RPB: PUBLIC COMMENT & FEEDBACK

 Raised need for broader outreach; potential roles and leveraging from non-members

 Confusion and questions on role of RPB related to management & regulation

Support for ongoing RPB efforts





WEST COAST RPB: REGIONAL VISION . Why does the RPB need to exist?

(i.e. What does the RPB provide or do that does not otherwise exist?)

. Goals - what is the RPB aspiring to achieve?

Objectives - how can the RPB do this?



WEST COAST RPB: SUB-REGIONAL WORK Washington Pacific Coast Pilot jurisdictional map + directory Data coordination focus Oregon / Northern California Evaluating need / opportunity for subregion Southern California Tracking specific San Diego Bay planning effort



Oregon – Northern CA Tribal Meeting – Sept 2017

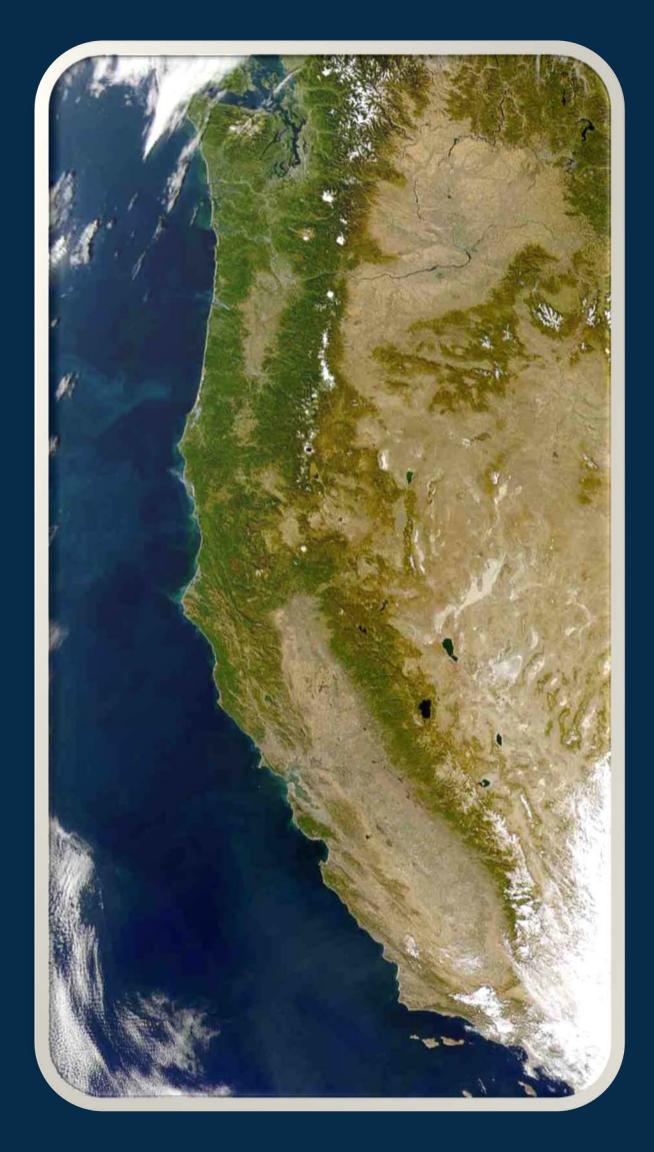




# WEST COAST RPB: NEEDS AND CHALLENGES

- RPB Funding administrative/coordinator and projectspecific
- West Coast Ocean Data Portal funding and prioritizing projects
- Outreach and Communications (at all scales)
- Managing Sub-regions capacity and expectations

Recruit / Encourage Additional **RPB** Membership



WEST COAST RPB: 2018 PRIORITIES - Regional Vision Sub-regional Development Communication & Outreach Data-sharing & Coordination West Coast Regional Ocean Assessment



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