



Pacific Fishery Management Council *NEWS RELEASE*

FOR IMMEDIATE RELEASE: Thursday, June 30, 2016

Contact: Ms. Jennifer Gilden, Communications Officer, 503-820-2418
Mr. Mike Burner, Deputy Director, 503-820-2280

NEW PACIFIC FISHERY MANAGEMENT COUNCIL MEMBERS APPOINTED

PORTLAND, Or. – U.S. Secretary of Commerce Penny Pritzker announced the appointment of Marc Gorelnik of California and the reappointment of Herb Pollard, of Idaho, to the Pacific Fishery Management Council on Monday. Nominations were submitted by the governors of the two states and approved by the Secretary. The appointments go into effect on August 11.

Mr. Gorelnik, a trademark and copyright attorney, will fill the California at-large seat on the Council, replacing Mr. Dan Wolford. Mr. Gorelnik received a J.D. from the King Hall School of Law at UC Davis in 1993. Prior to entering the field of law, he was a project engineer at Hughes Aircraft Company's Santa Barbara Research Center, and earned degrees in physics and scientific instrumentation from UC Santa Barbara. He currently lives in northern California and has worked on fishery issues on behalf of California recreational anglers for several years. Mr. Gorelnik currently serves on the Council's Salmon Advisory Subpanel, which advises the Council on decisions that affect commercial and recreational salmon fisheries. He is Chairman of the Coastside Fishing Club and is a member of the Coastal Conservation Association and the Golden Gate Salmon Association.

Mr. Pollard currently serves as the Vice-Chair of the Council and will begin serving as Chair in August. He is currently serving his second term representing the Idaho Obligatory seat. Mr. Pollard was born in Lakeview, Oregon, and spent his early life in Lakeview and Klamath Falls, graduating from Lakeview High School in 1962. He

attended University of Oregon for two years, before transferring to Oregon State University where he graduated with a BS Degree in Fisheries Science in 1967. Herb earned an MS in Fisheries Management from University of Idaho in 1969, and immediately started work for Idaho Department of Fish and Game as a Fishery Research Biologist. After a 28 year career with IDFG, including stints as Regional and State Fishery Manager, Anadromous Fishery Coordinator, and Regional Supervisor, he spent 10 years with NOAA Fisheries, dealing with Endangered Species Act consultations and regulations regarding fishery management, fish hatcheries, and harvest issues that impact listed salmon and steelhead in the Snake and Columbia River basins. Currently Mr. Pollard is working as an independent contractor consulting on fishery management issues. In addition to a professional career as a Fishery Biologist, he is an avid and expert recreational angler and has written and spoken extensively about recreational fishing.

Council Role

The Pacific Council includes members from California, Idaho, Oregon and Washington, as well as one Tribal seat. The Pacific Council is one of eight regional fishery management councils established by the Magnuson Fishery Conservation and Management Act of 1976 for the purpose of managing fisheries miles offshore of the United States of America coastline. The Pacific Council recommends management measures for fisheries off the coasts of California, Oregon, and Washington.

###

On the Web

- Pacific Fishery Management Council: <http://www.pcouncil.org>