

HABITAT COMMITTEE COMMENTS ON
COUNCIL COMMUNICATION PLAN

The Habitat Committee endorses adoption of Phase I of the Council Communications Plan and encourages the Council to move to Phases II and III. Clear, effective communication among the Council, collaborating agencies, and the public is essential (obviously) and continues to be an area of needed improvement. With the recent closure of recreational black rockfish fishing in Oregon, there were breakdowns in communication between the state agency, the Council, and the public, resulting in public confusion about who was responsible for the closure. Emphasizing and formalizing responsibilities for data review, reporting, and communication between agencies, the Council and the public can only improve the credibility, efficacy, and transparency of Council and agency decision-making.

PFMC
09/15/04