

## PLANNING SESSION ON ENHANCING COMMUNICATION WITH FISHING COMMUNITIES

Situation: Ms. Flaxen Conway, an Oregon Sea Grant extension agent, was invited by the Council to give a presentation on communication in fisheries management. This presentation is based on a study conducted by Ms. Jennifer Gilden (prior to working with the Council) and Ms. Conway. The research was conducted in 2000-2001 and was based on interviews with people in fisheries management and the fishing industry. A report on the study, "An Investment in Trust," provides context, outlines some of the challenges to communication in fisheries management, describes methods currently used to communicate, and offers suggestions on how to improve communication.

### **Council Task:**

1. Discussion on ways to improve communication with fishing communities.

### Related Materials:

1. A limited number of "An Investment in Trust: Communication in the Commercial Fishing and Fisheries Management Communities" are available upon request.

Reference Materials: None.

### Agenda Order:

- a. Agendum Overview
- b. Report on Enhancing Communication with Fishing Communities
- c. Reports and Comments of Advisory Bodies
- d. Public Comments
- e. Council Discussion

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PFMC  
03/24/03