



**WEST
COAST**
REGIONAL
PLANNING
BODY

WEST COAST RPB

PFMC Update – April 2017



WEST COAST RPB: RECENT TIMLINE

- Recent Timeline:

- October 2016: 2016 Annual Meeting
- January 2017: Release of Communications & Engagement (C&E) Plan
- January & February 2017: Initial sub-regional dialogs on WA coast, southern CA
- Present: Implement C&E Plan; Support sub-regional dialogs; Secure 2017-2018 funding



WEST COAST RPB: SUB-REGIONS

- Option: RPB members can form Sub-regional Planning Teams (SRPTs) to address sub-regional needs & ocean planning
- Sub-regional approach (focus, membership, boundaries) flexible and determined by RPB members
- Initial dialogs beginning, but no sub-regions yet decided or formed



WEST COAST RPB: SUB-REGIONS

- **WA Pacific Coast sub-regional dialog:**

- Initiated fall 2016, 1st in-person meeting January 2017; monthly conference calls continuing
- Priority: build around existing planning activities (state, tribal) and identify potential gaps that sub-regional team could fill (e.g. data and info sharing; early project notification)
- Current Efforts:
 - Project: Discussing possible ‘mock project’ to test out coordinated ocean planning effort
 - Process: Developing sub-regional charter and engagement processes



WEST COAST RPB: SUB-REGIONS

■ Southern California

- Outreach in San Diego to Port of SD and CA State Lands Commission (RPB member) on new marine planning pilot project
- Pilot project: MOA between Port and SLC; not driven or formally linked to RPB
- Early dialog focused on how RPB can potentially engage and support moving forward, including link to US Navy

WEST COAST RPB: COMMUNICATION & ENGAGEMENT PLAN

- C&E Plan released January 2017
- Drafted by Kearns & West based on stakeholder interview and feedback from RPB members
- Range of C&E Goals and Tasks included in plan, to be implemented by RPB staff and members
- Tasks to be carried out dependent on capacity and funding moving forward



WEST COAST RPB: COMMUNICATION & ENGAGEMENT PLAN

- C&E Objectives:

- Build understanding of the WCRPB's role and mission.
- Increase understanding of how to participate in West Coast efforts.
- Provide opportunities for input on marine planning and coordination efforts.
- Identify barriers to effective engagement.
- Understand and integrate interests of multiple stakeholder groups into the WCRPB's efforts.
- Promote support for WCRPB efforts, including regional planning products.

WEST COAST RPB: COMMUNICATION & ENGAGEMENT PLAN

- C&E Approach:

- Build upon initial C&E efforts to date; clarify messaging; leverage existing bodies and forums.

- Previous examples of RPB in-person outreach:

- Tribal natural resource meetings, academic conferences, existing state bodies, NGO workshops, etc.

- Upcoming:

- April 28 2017: Informational Stakeholder Webinar

- REGISTER: www.westcoastmarineplanning.org/webinar

- Tentative (pending funding): Listening sessions, targeted sub-regional outreach

WEST COAST RPB: FUNDING

- Previous funding: NOAA (2013-15) and Gordon and Betty Moore Foundation (2016)
- March 2017: New NOAA funding to support ~0.5 FTE for RPB staff (contract) for ~12 months
- Spring 2017: Proposal submitted to Moore Foundation for approx. 12 months of support
 - RPB support staff (~1.0 FTE)
 - Increased communication & outreach
 - Sub-regional support
 - 2017 Annual Meeting
 - Continued West Coast Ocean Data Portal support
 - Regional Ocean Assessment
- Decision on Moore Fdn. proposal expected April 2017



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